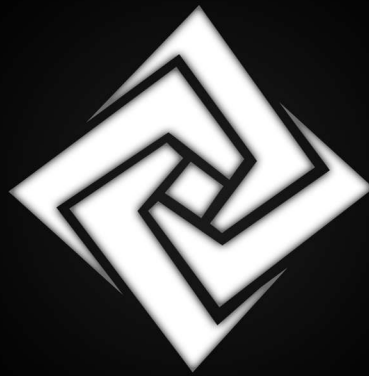


FROM
DARKNESS
TO LIGHT



A. NUSSBAUMER

FROM
DARKNESS
TO **LIGHT**

Also by André Nussbaumer

The Ikons: A Noble Cause

The light unifies what the darkness divides.

PROLOGUE

The idea for this book came to me when I was painting a digital artwork titled "*From **darkness** to **light***", which portrays a very dark road, where separation and darkness abounds, leading to a metamorphosis, the resurrection of a man that forgot who he was, up in a hill, among the gods, among the clouds. Where there's unity. Where there's light. It was to honor my good friend and artist **Pedro Fragoso**, who months before went through a spiritual revolution himself. I've noticed how everything in this universe has unraveled in such way. Seeds, you, butterflies. The dark ages, to the enlightenment times. A phone. A river. A soul. all went from darkness, to light. The light is representative of the future, whereas the darkness of the past. This means there are futuristic characteristics we can learn from to become ahead of our time. We want to live ahead of our times. Not behind. Behind is a barbaric, ignorant and insecure past. We want to live in a peaceful, educated and secure future. In order to do that, we, as species, must go from darkness to light. How can we still be fighting for what was always ours? When will enough be enough? Writing about the ills of this modern society, which in my opinion, preys on most of this darkness, I decided to write this book, so maybe I could help someone to go *from **darkness** to **light***.



INTRODUCTION

I remember being a kid, playing around my house under the sun's warm embrace. I ran all the way up to a hill where stones full of secrets were spread throughout a green mantle. I picked one of them and from underneath dozens of insects fled from the blinding light.

I'm still that kid.



From darkness to light seeks to synthesize this seemingly intricate existence into a blissful simplicity.



"Our life is frittered away by detail... simplify, simplify."

Henry David Thoreau

DARKNESS

PAST
IGNORANCE
UNAWARE
NEGLECT
ARTIFICIAL
MANIPULATION
SECRECY
MATERIAL
GREED
DESTRUCTIVE
INDIVIDUAL
HATE

-

+

LIGHT

.FUTURE
KNOWLEDGE
CONSCIOUSNESS
PRESERVE
NATURAL
TRUTHFULNESS
TRANSPARENCY
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PAST

In the attics of our minds, the webs of confusion hold all the remnants of our past. We can almost smell it, we can almost feel scared about all of our old conceptions lingering there, in the darkness. The past was imagined in a different time, by a different kind, who couldn't possibly know better, and that's fine. Lonely and cold, rustic and scary. Now, if we are to head into a brighter future, collective and warm, we must tear down the webs lying around. It's a metaphor for the renewal of past conceptions we dearly held. We need space for new ideas to arise, for a new consciousness to take place.

But how do we do that, if we're living in the past? If everyday we wake up in the attic? We're all longing, yearning, for a time that hasn't arrived yet, but it's there, beyond all the concepts of right and wrong. It burns and sends chills down our spine. You see, the system we live in is 300 years old and it has done amazing things for us, but much like every other system that came before, it needs to give birth to something new, a more collaborative one which is designed under the light, more supportive of this new consciousness that's waiting to take its rightful place. Gramsci said that:

"The crisis consists precisely in the fact that the old is dying and the new cannot be born."

Some of us carry the weight of the past on our backs. The burden of a world we've neglected, can only be tossed away by caring for a new one.

FUTURE



I see a bright future, a future where technology will free mankind from the hardships of life. I see an automated society that gives all its citizens the time to develop their consciousness, the most important characteristic we share, the most mysterious as well. Now, how do we translate these seemingly abstract concepts such as transparency into our future? Into this reality? How are we going from **darkness to light**? The revolution that will have to happen is a spiritual one. When we change, everything will change with us. Our eternal struggle will always be reflected in simple terms. It will evolve and take on many forms, branch out on a complexity beyond one's logical capacity, yet the very core will always remain the same. It's not about Communism, Socialism or Capitalism. If we don't have any values, then there's no system bound to save us, yet if we live up to our god given divinity, then it won't matter the system we live in for it'll always be righteous. Systems are symbols, nothing more than that, the words in *The Wealth of Nations* don't come out of the book and monopolize systems, much like the words in the *Communist Manifesto*, they're nothing but ideas and visions on how we should organize ourselves better. Now, we, the people, with our greed, corrupt those systems. It happened with supposedly the most sacred of them all. Religion. A system based on morals. Became everything but what it set out to be. How is that? Is it entropy? Or the fact that we cannot rise past our mediocrity? Past the darkness we sometimes find ourselves lost in?



In order to embrace the future, we must apply futuristic ideals and embed them in the products we create. Make them transparent, in order for the consumer to know exactly what he is using. Privacy should be on the side of the consumer, and not the one who is providing the service. Facebook and other corporations that act in the collective interest should be obliged to show their code and what happens behind the curtain. We've got government budgets, yet, they're just proposals. If this money is being taken from their citizens, then, the citizens have the right to know exactly where the money is being spent. Transparency in this matter is a must, bringing this spending to light. Only having access to all the information which is kept under the dark, we can make educated choices, about the past we want to leave, the present we want to live, and the future we want to build.

IGNORANCE

"You keep them stupid, and I'll keep them poor."

This system wants to keep you stupid, for you to be stupid enough to consume their stupid shit. For you to be stupid enough to take up with their stupid shit. So you can be stupid like they are. Take none of their stupid shit. Consume none of their stupid shit, for when you cease to believe in all the stupid shit they fabricate, you start to change the world. From stupid, to divine. From darkness, to light.

Why is ignorance so important in our society?

Because it sustains the system we live in. People can't often understand that the reason they buy things they don't need, it's because they're longing to forget the reason why they want them. Refraining from being consumerists is the biggest affront we can make. Learning how to create what we're craving for is the most remarkable act of bravery there is, because we shouldn't be demanding things we can't deliver. To educate oneself in fixing things is showing respect for our history, and for everything that has been before us, because we're pushing time forward, we're making life endure, and that's the most humane thing we can do. Preserve life. The revolution must come from within, for I believe If we change our values the system will inevitably change, because it's made of people like you and me. We are the creative force that sets the universe in

motion.

KNOWLEDGE

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If instead of religious trinkets everyone had a microscope, we would know what hope really is.

Knowledge is information that transcends the metaphysical and which we can leave and take through this never-ending ride. Understanding makes us more tolerant, you see, what we don't like is everything which we can't grasp.

We're afraid of everything we don't understand.

In a time where information is becoming increasingly diluted, where news are devoided of purpose and meaning, where cinema and music talks less about what it means to be human and more about what it means to be an insufferable consumerist, knowledge is the promised land, a loaf of fresh air which takes your neuron cells for a ride, gives them oxygen, gives them life, in a time of universal smothering of the intellectual and emotional human capabilities, knowledge is light



The reason we are where we're at, it's because some cells decided to unite and to create better systems than they ever could if they would just stand on their own. They evolved because they created symbiotic associations, not dissociations. They did not become detached from one another, no, they **united**. Most of the liberties we take pleasure in came from the same manifestation, people who decide to unite and create better systems, structures for a better being to settle. For a better organism to face future adversities.

UNAWARE

Are some of us willingly unaware, or deep inside we do know what's happening around us? What's happening to the world? Why do we choose to look the other way around? Why don't we bother to stand up against our demise? Why don't we stand up for what's right?

Why are we cowards?

Heroes are long gone. They've been murdered. Bravery in our world has been castrated. Our leaders aren't honest, physically apt, compassionate, inspiring, wise, or empathetic.

They are everything we wouldn't want our children to be.

Maybe we're scared we won't find acceptance, we're scared of the life we won't be able to lead if we don't submit. If we can't beat them, we must join them. We want that life we once saw in the movies. That beautiful lie. The one that brought us to tears. We don't know yet that most of the things we think we want, we don't really want them, because we're amazing at knowing everything we want, but not exactly what we need. We know our names but not who we are. We know where we want to go, but not where we want to arrive. We like to think there's nothing beyond the rising sun, but light will remember and it will sprout again, stronger than ever, not because of all the bad that has been done, no, but because of all the **good**.

The reason why some of us are unaware, it's because our brains avoid awareness, as a self-defense mechanism, in a vain attempt to avoid suffering, vain because it's a paradox, as long as we don't reach enlightenment, humanity won't ever find peace. Fight the **good** fight. Do what's right.



CONSCIOUSNESS

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There will have to be a major shift in conscience.

A major shift because we're thinking in minors, and minor melodies tend to be sad. Melancholic. Tend to be on the negative side of the spectrum. In **Leonard Cohen's** *Hallelujah*, the minor falls, and the major lifts—much like going from darkness to light.

What we've learned so far is that in this system, it isn't righteousness, benevolence, nor justice that prevails. You don't acquire and hoard fortunes by being good, by doing what's right. You do it by exploiting the economically weak and silenced. This system is now a breeding ground for assholes, that instead of bringing the best in each one of us, brings the worst, where the more despicable our actions are, the greater the fortunes harvested will be. This book tries to illustrate that in its entirety, which most of the corporate philosophy is driven from.

Darkness. Secrecy. Manipulation. Ignorance. Greed. Neglect.

This system is no longer about healthy competition and purposeful driven thirst for the betterment of ourselves, and therefore the betterment of mankind. That would mean there are still values at stake. But values and morality get in between the ability to screw the other person in a deal. In order to avoid the mistake of being a moral person, these dogs eradicate feelings from their lives, because how can a man live such a life? How can they sleep at night? You cease to feel. When you no longer feel responsible, you're able to do whatever you like. This leads to a sterile society where rationality is put above the emotions, which leads to a very, very dark future. A square future absent of light.

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What we need to do is create a major shift in the way of thinking, in order for the way we live our lives, to be more transparent, more free, more conscious, more natural, more collaborative, more constructive, more generous, more lovely, more wholesome. It's going to be hard, much like sustainable energy, peace isn't profitable, for some. It is, to the rest of us, because my generation has nothing to lose, only to gain.

NEGLECT

How we are losing our humanity.

We can't understand the dimension of our responsibility in this world we've borrowed. You see, nothing's really yours or mine, we're just borrowing things for sometime, and if it ain't ours, then we should give it back, in a better state than which we found it. We're still finding it, aren't we?

Like rain droplets in a windshield, coming together and going away, in a free ride.



The burden of a world we've helped destroying, can only be tossed away, by caring to build a new one. For this to happen, we must start to care for our home. It doesn't matter what you believe in, it is our home. And whatever might be your political alignment, how much money you save from pollution taxes, this planet has to be taken care of. The longer we delay it, the harder it will become. No one can ignore the symptoms. The world has a severe fever, which is increasing every year. I believe most of all the wrong's done, they are done because of everything that lies in the dark side. In the material. In the greed. The change can only take place once the spirit rules over the matter. The philosophical cancer of ***profit über alles*** has metastasized(*lobbying*) into the rest of the organism, and some organs have sabotaged the natural balance that there's no longer other way, if not excising them. The longer we allow for the darkness to prevail, the harder it will be for nature to bounce back, in all its glory, in all its splendour, for in nature lives god, and god lives in you.

PRESERVE

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Preserve the good, toss the bad.

Why toss the bad? Because the system we live in right now doesn't allow us to preserve our god given history. We're actually laughing at it, uncontrollably, schizophrenically, tearing it down ever exponentially.

The problem with humanity, is the lack of it.

To preserve, is to fight against entropy. Some are worried for the strive of humanity once the wars are over and the hunger is gone, well, only then can life finally begin. We can start to preserve what's been given to us. Only through tranquility humanity can rise to its given divinity. The consciousness is infinite, when we set sail through our firing synapses we will find what we for so long deemed unworthy. We will find where we all come from, we'll see a reflection of ourselves continuously pursuing for betterment in others, for the better others are, the better we'll be. You see, when a star dies, it stops shining for you and for me. The more stars there are, the brighter the sky is. The same goes for people.

Life's a miracle that needs to be preserved at

ALL COSTS.

Preserving isn't just about taking care of what's been here before, but also to create new things that are more durable. Everything's just too perfect. Just the right amount, at the right time... We must not make a fuss, we must not make a sound, and allow the world to continue dancing, round and round.



ARTIFICIALITY

We live in a much artificial world because we've been crafting it for sometime now, in the stories we've wrote, in the movies we've made, in the music we've composed.

Are we making history, or is history, making us? Those stories, movies and music we've shaped, haven't they in the end, shaped us?

If everything we create helps us to discover who we are, then the natural is an ode to the divine. Our humanity is stripped away by the artificial, for the more artificial our society becomes, the less humane it is. We don't want to live in an inhumane society, ruled by materialistic expression, by words without meaning, movies without content, robots that find comfort in the coldness of their minds, instead of finding comfort in the warmth of their hearts. We're all hoping that the *A.I (artificial intelligence)* will save us from ourselves. We're putting more effort into developing its power, than in developing ours. We're more concerned about finding out, whatever the A.I is, than finding who we are. A.I will never be better than us. It will always be a reflection of who we are. The better we are, the better it will be, never the other way around.

The superficiality in the systems we use, such as Instagram, are detrimental to not only our own truth, but others too. They all picture the past. Our present is wasted on that, gazing at the past. But make no mistake, these platforms are engineered very carefully, much like the reality show "*Big Brother*" was, they exploit our psychological weaknesses. Voyeurism was the premise used by "*Big Brother*". *Instagram* and *Facebook* are a social validation platform. Why aren't we using this artificial technologies towards the betterment of mankind? Why do they bring the worst in us, instead of bringing the best? What is the urge to create better A.I if we're not past this yet? If we know it will be weaponized and used only to cater to the interest of a few, as everything that ever get to see the light of day does?

NATURAL

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*We came from **nature**, we'll go back to **nature**.*

Man is becoming increasingly attached to everything that's not natural. It seems that we grew ashamed of what makes us human. We're putting aside the feelings and emotions over a mechanical rationalization, never knowing that they are bond to one another. It has been found recently that the heart can think for itself. It has a cardiac ganglia consisting of *unipolar, bipolar* and *multipolar neurons*. They migrated from neural crest cells. All the stories we've heard, about listening to our hearts, turned out to be true. How did we always knew what was deep inside without any scientific knowledge?

Intuition.

The artificiality of the systems we consume exacerbates this feeling, because they are programmed. They influence us, either we want it or not. We're still animals, monkeys, who look around and project everything we see. We use auto-tunes because we've grown ashamed of our voices. We use filters in our photos because we're ashamed of who we really are. We hide behind clothes, we're hiding behind bars. The artificial is a prison for the mind. For the soul. We must instead embrace our imperfections. Be at ease with them. We use chemical fertilizers instead of natural ones. The wines that used to grow in oak barrels now grow in metallic ones. We don't do it because it's better for us. We do it because it's profitable. Our lives revolve around that. Everything we consume, everything we do, who we are. Does nature think like that? No. Nature thinks in essential terms. Nature thinks in beneficial terms. Nature thinks in long-term. Never settles for less. Never did. If it is essential, then it must be done. And it never was about thought, but action. It balanced itself throughout everything that has been. A little bit more, or a little bit less, when it was fragile, could have meant the end of it all. We must look at nature, for it has been here longer than us. It knows better than we do. It's not bothered by our trivialities. It just is. It doesn't judge. It just lives. On and on.

Across the stars. Across all there is.

MANIPULATION

—
The name of the game.

It has been renamed and coined over and over again to make us forget how hideous it is, because:

What's a man to do if not convince himself he's good?

You know what goes amazingly well with manipulation? Digital systems. Yes, they are perfect for that. Now there is no need for the numbers to be real. They can be altered. The numbers of likes, the numbers of followers and viewers. With access to such degree of manipulation the human mind can be shaped to value what better serves their interest. We are social beings, we tend to respect and uncounsciously "join" the party that has the greatest number. That's why Nazi propoganda manipulated videos and photos in order to increase the numbers of attendants, something which is still being used today. Paid actors behind the politicians that legitimize their power. You see every type of manipulation being used in our daily lives, and that's why this collective dream is turning into a lonely nightmare. The elites have been spending millions to create the reality which fully serves their interests, which is a reality where all that is superfluous and material, rules over the spirit. By doing so, they have willingly shaped a world to their image. Like gods. Think for a second what is it we value the most. All that is material. Spirituality is being stomped on as if it's an ancient thing, as if it doesn't evolve, as if it doesn't have a place in the future. *Religion* is for *Spirituality* what the *Horoscopes* are for *Astronomy*. Gramsci warned us of the cultural hegemony, which, has came to fruition in a display of appalling stupidity by those who own the most. Manipulation has created a world in which nothing's sacred anymore. and which we can't tell lies from truth. Manipulation and the conditioning of the human mind must cease if we ever are to become a better version of

ourselves.

ABSOLUTION

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Life without freedom is meaningless.

To find the light, you must find absolution. You must free yourself from everything you thought to be right. Religions can be a detriment to your own truth. What we can understand by most writers is that we get to know more about them than the topics they write about. They are always projecting. We are so bound to our ego and the image of ourselves that we can't distance it from the topics we approach. It's like we embed our souls in them. That's why it's important to distance ourselves from what we believe to be right. Only then we can have a clearer judgement. Individual absolution will lead to a collective one. As individuals, we find ourselves constrained by countless products that no longer act in favor of our personal progress, but act against it, mainly through means of manipulation of our emotions and rudimentary cognitive abilities. Countries too, find themselves now at the mercy of these immoral approaches. A savage world where nothing's sacred is upon us, and in a world shadowed by darkness, ignorance reigns and those on the dark side of the light will blow out the torches in our hearts.

Some people call me judgemental. See, they're projecting. In my head they aren't judgemental enough. Can be manipulative, in fact, that's not what they were, but what they became. Our leaders of old saw in religion a way, an opportunity to weaponize it, in order to consolidate their power and wealth even more. The spirit has always been their enemy, so they turned a threat into their best ally. A system that sought to keep you poor, and to tame you, in the most righteous way. If we think about it for a second, we come to the conclusion that it was an utter bullshit. I mean, give away your money and what you own, but give it away to us? Well, well, ain't that a clever paradox. It's indeed absolution, not yours, but theirs.

SECRECY

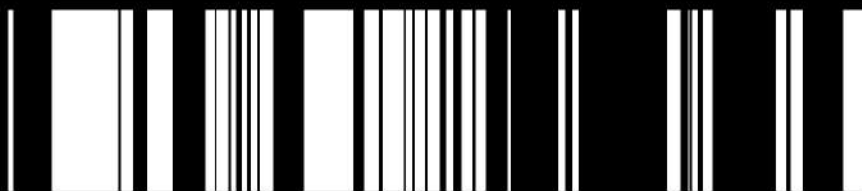
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Everything terrible is done in the shadows of our minds, whilst the good, in the light of our hearts.

The secrecy in the society we live in is the leading factor of universal distress. But one must analyze first why is there secrecy? The secrecy doesn't come from a single group of people. It starts in a simple group of friends. Relatives. There is already a huge amount of secrecy between us.

But why?

What is it, which we have to hide? Only the mean, right? Because all the good we wish it would come to light. We don't want to be judged by the bad things we've done, but we want to be praised by all the good. So the bad, we keep inside, and the good, under the light. Why are we bad to each other? I don't believe humans are inherently bad. They learn to be. And in this system, to be part of it, you have to be mean. This system has paved a way to legitimize the bad in men, and people wouldn't accept it, if it weren't for its secrecy. Its privacy. Only in an immoral society there is the need for depriving others of information. Of knowledge. Secrecy is a manifestation of power, for they have all the information, while we are kept under the dark.



Sometimes they know us better than we know ourselves.

It's an unfair battle, it always has been, but no matter what, we'll always fight, even though we know that it's a fight that can't be won.

TRANSPARENCY

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Transparency is sharing light, and when we share light, it bounces, and it's reflected back at us with something more, something we might have been looking for. If humanity wants to keep a steady and sustainable progress that will allow us to travel through the stars then transparency is a must. Transparency in business, transparency in finance, transparency in governance, transparency in life. Knowledge should never be kept in the dark, for if it is, that light, that bouncing light, which might carry solutions, will die.



Transparency in society will eradicate most of the wrong-doings, the evil that's done under the dark. By the shadows. The businesses aren't obliged to follow these trends, most never will, specially those made in the past, so it's really up to you to change the paradigm.

How? You ask. First, by applying transparency in everything you do. If you're not a creator still, then, choose the products that care to make you aware of what you're using. Although changes could be easily implemented in our society, they're only viable if their profitable. For now who profits off of this isn't the collective but the individual. That's the paradigm that has to change. To make things that benefit the whole, and not just the power and wealth of some. By not leading a transparent philosophy we allow for the lobbyists to propagate their lies and destroy the very essence of our governments, which was to create a homeostasis, to create a balanced society where the potential of every individual would be leveraged not by what he owns, but by what he contributes, and what he is. They don't want transparency, that's not how their businesses generate incredible amounts of wealth. Truth is actually a scary thing in our society. A society built on lies will run at the first spoken truth, like insects under a rock, fleeing from the blinding light.

"To tell the truth is revolutionary."

MATERIAL

At this point hopefully humanity is starting to understand that what fulfills us can't be found in the physical realm.

We traded what was best in us, everything that transcended beyond what we were, for everything that we are now. We sold the greatest story ever told. We sold it in all the trees we burnt. Empty pages, empty faces. We've achieved the greatest resolution, but what's the use, if there's no content? What's the use of the biggest fruits ever produced if they're nutritionless? What's the use of the biggest books ever written if there's nothing to say? The biggest cars, if there's no one to take? The biggest map of all times, if there's nowhere to go? We're all lost, adrift ever after in the eye of a hurricane fueled by our lust.

We could set aside the brief delights for an eternal one.

We're destroying our forests when we need them the most. We're pissing down throats of natives, our sacred connection to the natural, when we need healing. We're finally killing the very single essence which sustains us. We're finally detaching ourselves from who we really are. We've become something else. An idea they sold. A story they told, a profitable yet meaningless one. We're not going to live inside technology. It's time to get real and forget for a minute those fantasies. There's no time. We don't even know ourselves, much less our own planet, yet we're already dreaming of others. We haven't learned how to live in our own planet, yet we're already thinking about living in another.

This is all we've got.

IMMATERIAL

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I like to think of the spirit as the immaterial. Ethereal. This society is too focused on the life as we know it. We think there's nothing more besides the life we're living. That is, in itself, a sign our society is becoming overly materialistic. There has to be more, beyond this.
An afterlife, close to the gods.

Where do people go when they die?

I like to think that we go, to the places we've helped build while alive.

The fear that this is it, and there's nothing beyond paralyzes us. Makes us think that we must do everything we can in this life, and no less than that. As fast as possible. No one is interested in long term investments. Short, with the most profit. It has to be now.
There's no patience. Everything as fast as it can be.

"Society grows great when old men plant trees whose shade they know they shall never sit in."

I say that most of our problems are given to our increasingly attachment to the materialistic realm. Propriety is being valued over human life. What crazy world's that? Why do we allow it to continue, when we can all be less materialistic? What are we searching for? It's not a thousand possessions that will satiate our thirst for life. The material will never deliver the spiritual fulfilment we're looking for in our lives. It's just a neverending labyrinth in which we lose ourselves thinking that what we want is more, when all we need is less.

"More of what we don't have, and less of everything we own."

Scruples, tolerance, acceptance, ethics, generosity, goodness. All of these, are symbols. They can't be owned, but shown, even by someone with nothing. They belong to the immaterial realm, that realm of ideas and concepts, where the soul resides, where the soul



DESTRUCTIVE

Following everything under the dark will ultimately pull us towards its emptiness. All under it will lead us to our destruction, inexorably, across every galaxy of opportunities we never seized. Can we go against nature? Can we find redemption? How do we make the most out of this? Maybe the destruction of the old world isn't such a bad idea. Our muscles do the same. Out of this destruction something new is born, but why isn't anything sprouting?

Who are the destructive forces of our world?

The destructive forces exploit the constructive forces of our world, by stealing their ideas and profiting off of them. A great example which I think embodies this concept in its entirety is the history of sir *Tesla* and *Edison*. In one side, you literally have the light, a man that by what he wrote certainly believed in the immaterial, in the inner knowledge that flows within us.

"...If I would be fortunate to achieve some of my ideals, it would be on the behalf of the whole humanity."

He literally wanted to enlighten humanity. He thinks as a whole. On the other side, you have a despicable being, who will dispose of others for his self-interest. Clarence Madison Dally, his assistant was the victim, who died because of being exposed daily to radiation, although he wasn't the only being who died in the name of his ill delusions. Topsy, the elephant who was electrified to prove how dangerous his competitor product was. In here you can already see a pattern on how the modern world operates. This resembles to modern marketing and lobbying practices that should belong to the dark spectrum, for they serve no purpose to human progress, but rather to an individual consolidation of wealth and power. The dichotomy that these two completely opposite personalities represent is something wonderful.


CONSTRUCTIVE

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What are we doing to the constructive force of the universe?

The companies that detain the most power are the ones that produce the least. What does *Facebook* produce, what does *Amazon* produce, what does *Youtube* produce, *Upwork* or *Quora*? They are platforms, the users, produce all the content, sharing their stories, uploading their books, their videos, answers and questions, yet they are the ones who get the least, in the case of some, censored, hence told what to upload, what the public wants to see. We're doing that to the creative force of our world, diminishing their value, suppressing their creativity and capabilities.

Some think they're not creative, but creativity, much like any other skill isn't something you're born with, it's something you acquire. You don't grow up a Mozart, playing the piano beautifully. You learn how to play the piano. The same goes for having ideas. You'll start to have really simple ideas, until you go down the rabbit hole and they become more deep and complex. I used to think, what am I going to paint? What do I want to say, or convey? That was the first step that got me thinking. This thinking grew into something else, philosophically. Why do I want to convey that, or express myself? It's a thread from which you draw the line to sew the abstract in perpetuity. **Asking** is the queen of **thinking**. To have new ideas, one must visit new places. When our neurons create new pathways to assimilate these places, it's when new ideas are **born**.



If you want a different view, you have to cross a different path.



GREED

This twisted mentality we're being instilled through every medium, that greed's good and profit above everything, is not only changing the markets, but our conscience too. How short have we fell for everything being about a number? We are being guided by a simpleton thinking that if something is not profitable, then it's not feasible. This leads to a deterioration in human creativity, which leads to more, but worse products. We're not creating more solutions, no, we're now creating more problems.

Intelligence is in decline.

How can that be possible? It's time we stop and think what is it we're really doing. When we go against what's only natural, which is, the IQ increasing with every generation, something must be terribly wrong. If it's not natural, it can only be engineered. I believe that ignorance plays a very important role in this system and that is why there's absolutely no intention of parting with it.



GENEROSITY

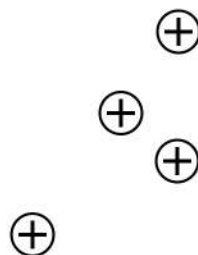
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The universe has been nothing but generous.

All the time. The light it gave, and the darkness it took away. We are where we are because of generosity. The generous soul is the most powerful force the universe has ever known. Doesn't matter how much it ages, doesn't matter how much it wrinkles, doesn't matter how weary it is, it will always reach its destination. Generosity inspired men, it guided them through the unknown seas of our doubts.

By being generous to others, you're being generous to yourself.

Generosity with all the organism we're part of, will lead to solutions we never dreamt of. Nature is generous, nature is abundant. Some like to say that it's ruthless and brutal, but more often than not it ain't, for if it was, it would have had collapsed a long time ago. There's something, something we can't quite describe, but we can feel, it sends chills down our spines. It has a deep desire that conspires, a will of its own, longing to feel itself. It's generous. And it's good. There's so much to learn with nature. So much to draw from it. Generosity is one of them. It's the only way for us to preserve its legacy, so we can endure in time. So we can deepen our roots, make 'em thicker, stronger, smarter. So we can finally reach beyond the material beings we are.



INDIVIDUALISM

An individual is someone who is separate from a group. One should not lose his self in the crowd, yet it's stupid to refuse being part of it.

To detach ourselves from the organism we're part of, is to act as cancerigenous cells.

"Cancer occurs when there are more abnormal cells than the immune system can handle. Instead of dying, abnormal cells continue to grow and divide, piling up in the form of tumors. Eventually, that out-of-control growth causes the abnormal cells to invade surrounding tissues." Privatization and lobbying in a nutshell.

Aldous Huxley, in the *Brave New World*, wrote that the individual is losing himself for the sake of society. Individuals should never lose themselves, for that alone is the recipe for progress. In this invisible field which bind us all together, our knowledge manifests itself through every individual, yet, what use is a genius alone in the woods? And if you're alone in the woods, would you ever have become a genius? Or you're a genius because of all the information that was shared and that you were able to interiorize and improve on it? Because you were a part of an organism? Something bigger than **yourself?**

The consumerism in a society is exacerbated by individualistic thought. It's not by any chance that you have an Iphone. The I is very important, isn't it. I am. The engineered individualization brainwashed mankind to believe that each one of us needed a car, when what we needed was competent public transportation. But, that's not profitable, is it? The detachment of the individual led to a rise in sales, and more division between us. So, it's not only economically stimulating, but also politically. I'm not denying the right of every human to seize the search for happiness, but have you wondered how life would've fared if not for that? If not for the greed in men? Our sons and daughters would certainly be prouder of what we'd left them with.

WHOLE

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Maybe we're here to become whole again.

We all come from the same cell, don't we? Prisoners of this same matter. At some point in time it was whole, an organism, and as time moved on, it slowly started to detach itself. From unicellular, to multi-cellular, from the Pangaea to all these unique continents, and, from darkness, to light. This cell has fought for billions of years, through everything that has ever been. Brutal thunderstorms, cataclysms and meteor showers. Everything it went through, lives within us. How wonderful is that?

The journey has been wonderful, but why some connections must be lost for others to be found? We are being divided, castrated, alienated through centuries of conditioning. If one can agree that we indeed must preserve the natural, then one can agree that we must stop the division.

"Divide and conquer"

That's what they do to seize other countries, but what if one wants to control their own, shouldn't they do the same? The people united is the most terrifying visage a tyrant can have, therefore, in a society which is mainly ruled by the darkness in our hearts, it's their only interest to devise mechanisms that deliberately separate people's opinions, and consequently separate them. The separation first comes spiritually, such as ideologies, and then it's reflected physically, but if we find a ground beyond the physic and ideological realm we might arrive at one which we'll all be able to rejoice.



HATE

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When we hate, we close ourselves. We become like stones, nothing can touch us. All the external stimuli which we could be absorbing is lost, deflected. That's why most hateful people become repulsive. Hate is refusing to understand, is refusing acceptance. It's the opposite of loving, as Tolstoy once said—

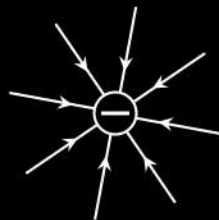
"All, everything that I understand, I understand only because I love."

When you love you're open to new experiences, to new knowledge, to new truths. Enlightenment isn't about bending the light, but allowing the light to bend you. People are often afraid they'll get hurt, but it's better to feel hurt, than feel nothing.

Hate is refusing to accept.

When we refuse to accept the miracle that is life, we think the fiery arrows of light are the enemy, when they're nothing but

the torches.



LOVE

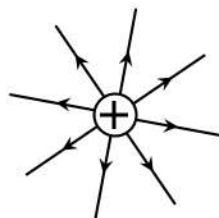
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I remember stepping out of that cave thousands of years ago. The sunlight hadn't arrived. I was sharpening my spear when I saw her. We didn't have names, but I remember. Her face was all scuffed like she always had it rough, for her, everyday, was a new way of life. Now, do feelings evolve with time? I didn't love that grunting, hairy woman. Love is a concept that has been evolving through time, much like our sensibility. We now feel more than we ever did before. A neanderthal wouldn't be as sensible as we are. First they wouldn't make any sense in today's standards, and secondly, their bodies are rougher. We are more refined. It's easier to love a beautiful artwork rather than an ugly one. To create amazing art, there is a need for a greater sensibility. You have to be sensible to the colors, to the lighting and aesthetics, so if you aren't able to love, then you'll never be a good artist because good art is all about sensibility.

Love is an evolutionary novelization.

Feelings do evolve, and if we are in the side of light then we'll have to learn how to nourish them, for love is about progress, it's a sign of a peaceful time, a moment beneath a dusky sunset, which gently settles as if a mantle of quietude. Love is about sense and sensibility.

If we look at it in an atomic way, *Protons* carry a positive charge while *Electrons* carry a negative. Negative charges absorb positive ones until they become neutral. To give love, is to be open of our energy, enabling it to flow and make hateful people feel more **loved**. Feel more **balanced**.



CONCLUSION

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This is an invisible war between darkness and light.

You can be in the side of the **darkness**, and have all the superfluous materialistic needs fulfilled, if you live in the past, if you are unaware and neglect the light of your consciousness, if artificial means more to you than the natural, if you are an apologist of manipulation, secrecy and destructive greed, that ultimately will lead you to hate and disdain your peers, never knowing all along, that who you grew to hate, was no one but yourself.

You can be in the side of the **light**, sit quietly and ponder the future, acquire knowledge from what's only natural, you preserve the miracle you've been given, you are true and transparent in everything you do, and everything you say, you crave more for the immaterial generosity and build the structures that will enable the whole to stand on its own, and by paving a new way you start to love humanity and everything it has achieved, but, who you really love, is who you became.

Philosophy without proper application to reality serves the same purpose as a boot without a sole. It deems unworthy the sacrifice others made to get where we're at. And there was suffering, and selflessness in those actions. It was the epitome of the philosophical thought, for the ideas were materialized. The thoughts became alive. A work of art that is now moving, circulating through the endless river of life. Ideas and beliefs are the seeds that rip through the soil searching for **light**.

But you, you make it all possible, you make it all true.

Those who thought were the smartest, turned out were the dumbest.
Those who thought they were good, were bad.
Those who were the strongest, were the weakest.
Those, those who thought were guided by the light, were lost in the
darkness.

Hopefully one day we'll all go from darkness to light.
We'll look over our shoulders and finally see the miracle that is life.
Understand that what was been given to us might be our only chance.
To make it right.

Because we're all hurt. We're all broken. We're all
bits and parts of a shattered heart longing to become whole again.
To that point in time where all was one, and one was everything, and
everything was whole.

There was no right or left. No right or wrong.
No superfluous bullshit that separated us. There was nothing but
light.

Stop the division, stop the erosion, stop the corrosion and start the
prevention.

Prevent us to be swallowed by the sun. Prevent us to be swallowed by
ourselves.

By our idiocy, by our greed, by our sadness.

Let us preserve.

Let us live.

Eternally.

Across every galaxy.

Inexorably.

Beautifully.

Poetically.

Magically.

Artistically.

Reasonably.

Thoughtfully.

Lovely.

Cathartically.

Divinely.

Humanely.

THE BEGINNING